

SPONSORSHIP LEVELS



PLATINUM PAWS

\$10,000



- Exclusive sponsor of PAWS for a CAUSE
- Exclusive sponsorship mention and corporate or product logo on all print materials, *TU* supplement and PAWS website
- Exclusive sponsorship on all radio and TV promotions
- Full page, back cover of 12 page *Times Union* supplement distributed to over 100,000 homes and businesses
- Premium 10' by 10' booth location
- Premium placement of corporate banner
- Logo and link to your company's home page on PAWS website
- Stage showcase presentation or speaker
- Additional free 10' x 10' booth for local rescue group of your choice
- Reserved parking for three (3) vehicles

GOLDEN PAWS

\$7500



- Co- sponsor of PAWS for a CAUSE
- Co-sponsorship mention and corporate or product logo on all print materials, *TU* supplement and PAWS website
- Prominent 10' by 10' booth location
- Prominent placement of corporate banner
- Logo and link to your company's home page on PAWS website
- Stage showcase presentation or speaker
- Reserved parking for two (2) vehicles

SILVER PAWS

\$5000



- Co-sponsor of PAWS for a CAUSE
- Co-sponsorship mention and corporate or product logo on all print materials, *TU* supplement and PAWS website
- Preferred 10' by 10' booth location
- Preferred placement of corporate banner
- Logo and link to your company's home page on PAWS website
- Reserved parking for one (1) vehicle

BRONZE PAWS

\$2500



- Co-sponsor of PAWS for a CAUSE
- Co-sponsorship mention and corporate or product logo on all print materials, *TU* supplement and PAWS website
- Preferred 10' by 10' booth location
- Preferred placement of corporate banner
- Link to your company's home page on PAWS website

COPPER PAWS

\$1000



- Preferred 10' by 10' booth location
- Link to your company's home page on PAWS website